

17/10/2022

9:30 am – 9:30 pm



Deutsch-Tschechische
Industrie- und Handelskammer
Česko-německá
obchodní a průmyslová komora

GCEF | GERMAN CZECH ECONOMIC FORUM

EFFICIENT & RESILIENT

Driving Tomorrow's Industry

Economic conference by AHK Tschechien during the Czech Presidency of the EU-Council 2022

Present your company as a resilient and efficient performer!

Partnership offer:

Premium-Partner / Partner

The international **German-Czech Economic Forum (GCEF) "efficient & resilient" - Driving Tomorrow's Industry** brings together top representatives from business, politics, science & research from both countries as well as from the EU Commission in October 2022 as the central economic conference during the Czech EU Presidency. We expect over 200 international guests.

Main Guest



Dr. Robert Habeck

Vice Chancellor of Germany,
Federal Minister for Economic Affairs and Climate Action

Target group and addressees are...

- political decision makers
- research & development
- **key companies**
... from the most important sectors

automotive, machinery and plant engineering & suppliers
energy suppliers & construction companies
ICT & Electrical Engineering
pharmaceutical & chemical industry
retail trade
financial, insurance & consulting service providers

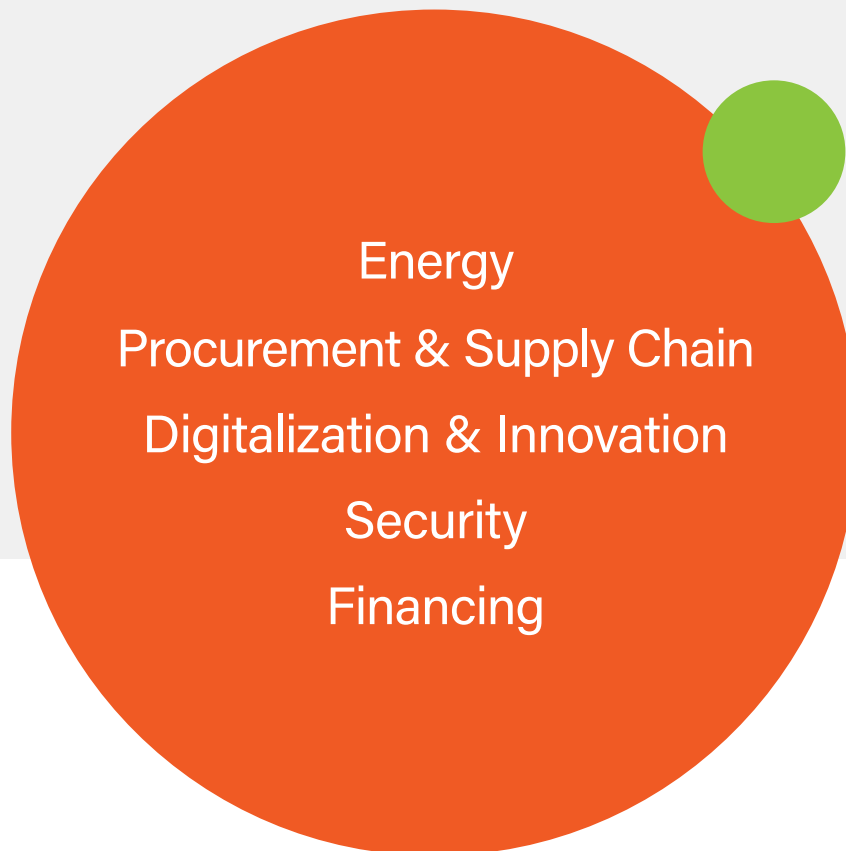
Corona crisis, war and energy crisis have shown: **Efficiency** & strategic **resilience** are crucial for our companies and international economic relations - absorb external shocks, stabilize critical functions, secure future growth!

Driving Tomorrow's Industry - key players and decision-makers of the German-Czech economy, politics and R&D present and discuss solutions and strategies for a successful adaptation in times of crisis including the opportunities for a sustainable transformation of the industry.

Be there at the GCEF, let's secure together and sustainably the competitiveness of our industries.

Present yourself as a performer of transformation!

High-Level-Speakers discuss the challenges at the **GCEF** with this **topic focus:**



FORMATS

Keynotes | Panels | Workshops | Market - Place | Speakers´ & Matching Corner

Highlights

Think globally

„Energy, Industry and International Trade in Transformation“

Keynote & Interview: Dr. Robert Habeck



Dr. Robert Habeck

Vice Chancellor of Germany, Federal Minister for Economic Affairs and Climate Action

Panel-Discussions

Representatives from key companies (Premium Partner),
Research & development,
Policy makers

Act regionally

The German-Czech Economy: „Innovation, Transformation and Added Value“

Keynote (tba)

Interactive Marketplace:

innovation and inspiration
to the focus topics
by Partners
and Premium Partners.

The partner companies and their experts present high-level input at their own **booths** in the **Market Place**, including **workshops** and **face-to-face sessions**. GCEF participants also have the opportunity to discuss their own topics and make new business contacts in the **Speakers' & Matching Corner**.

As a Premium-Partner / Partner of the GCEF you will receive...






...a package full of **activity** and **visibility** in the GCEF program including its interactive market place. You and your company are part of an exclusively visible business community and have secured initial access and exchange with all other partners: companies, associations, universities and research institutes from Germany, the Czech Republic and other countries in the region.

You and your company will also be visible in the **run-up to GCEF**, via the **event webpage**, your appearance **in the PLUS business magazine**, **the GCEF mail signature**, **your own podcast episode**, and our **press releases** on the focus topics. **During GCEF**, you will actively represent your company **in the panel**, **with a booth and your workshop in the Market Place**, as well as in the other phases of the event. **In the GCEF film of the conference**, your logo will appear afterwards **as a premium partner**.

Benefits overview

Activity & Visibility

Visibility

		„PREMIUM-PARTNER“	„PARTNER“
Visual of the GCEF Main Podium plus all other visuals in the GCEF Venue	Logo	 (SECTION „PREMIUM“)	
Web presentation on GCEF front page	Logo and company profile (Premium only) with Pro-Link on the company website (approx. ½ year)		
DTIHK mail signature with the GCEF	Logo	(SECTION „PREMIUM“)	
Print presentation in the business magazine PLUS	As part of an integrated supplement to the GCEF topic "Shape Future Industry" (September 2022)	 2 PAGES (DOUBLE PAGE)	 1 PAGE
Own promotional stand as part of the GCEF			
Mention in announcements, press releases and social med events for the GCEF	Channels: LinkedIn / Facebook / Twitter		
Video clip of the GCEF	Logo listed in the partner sequence	 (SECTION „PREMIUM“)	

Activity

„PREMIUM-PARTNER“

„PARTNER“

Appearance as panel speaker in the main GCEF program

One of two panels in the main program (morning)



Implementation of a workshop in the GCEF accompanying program

Content and form in consultation with the GCEF organizers



Main guest on the DTIHK podcast on industry transformation

Main interview guest in an episode of the DTIHK audio podcast on transformation challenges with premium partners (launch summer 2022)



Active participation in the GCEF press conference



Free GCEF tickets



8 TICKETS



5 TICKETS

PARTNERSHIP CONTRIBUTION

PACKAGE
„PREMIUM-PARTNER“

PACKAGE
„PARTNER“

Contact us!



VENUE

Cubex Centrum Praha
Na Strži 2097/63

www.cubexcentrum.cz



Get in touch! We put you and your company
in the spotlight as a resilient and efficient performer.

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